



— PROJECT PRC —

Corporate Partnership Opportunities

Investing in Housing Stability. • Supporting Student Success. • Strengthening Communities.

Housing Stability Creates Opportunity

Project PRC is an IRS-recognized 501(c)(3) nonprofit helping residents and students stay stably housed through rental assistance, housing scholarships, financial education, and community partnerships.

Through the **Network of Communities**, Project PRC connects residents in participating communities with programs and resources designed to strengthen housing and financial stability.



WHAT WE DO



01 Housing Stability

Short-term rental support during financial hardship.



02 Student Success

Housing scholarships that help qualifying students stay enrolled and housed.



03 Financial Empowerment

Practical financial education and resources.



04 Network of Communities

Expanding access to Project PRC programs through residential partnerships.

WHY CORPORATE PARTNERSHIP MATTERS

Corporate investment helps Project PRC strengthen existing programs, reach more residents, and expand pathways to housing and financial stability.

ESTIMATED

\$2,150

Estimated Monthly Non-Tuition Costs

Approximately \$19,349 over a nine-month academic year, before tuition and fees.

7 Texas Public Universities · 2026–27 Benchmark



A temporary disruption in income, financial aid, or family support can quickly create a housing gap for a student already managing significant living and educational expenses.

The Financial Reality of Staying Housed and Enrolled

For college students, tuition is only part of the cost of continuing their education. Housing, food, transportation, books, and everyday expenses can create significant financial pressure throughout the academic year.

ILLUSTRATIVE 2026–27 ANNUAL COSTS

Seven Texas Public Universities · Off-Campus Undergraduate Benchmark

Housing & Food **\$13,262**

Books & Supplies **\$1,072**

Transportation **\$2,304**

Personal / Miscellaneous **\$2,712**

Total Before Tuition & Fees **\$19,349**

LOCAL CONTEXT

\$16,640/year **\$1,849**/month

Prairie View A&M University, estimated 2026–27 off-campus non-tuition expenses over nine months.

Source: Project PRC calculation using published 2026–27 undergraduate Cost of Attendance budgets from seven Texas public universities. Illustrative simple average; not an official statewide average. Actual costs vary.

Program Reach & Early Utilization at 625 @ Prairie View

03

1 REACH

165⁺

Residents Reached Through RAP Access

Includes current residents and additional residents reached earlier in 2026.



2 PREVENTION

46⁺

Students Registered for EAP

Includes current 2026 participation and additional students registered earlier in 2026.

3 ASSISTANCE NEED

4 of 5

Early Assistance Applicants Were Behind on Rent When They Applied

Based on unique residents who submitted assistance requests through April 2026.

COMMON CHALLENGES REPORTED BY APPLICANTS



Delayed or Insufficient Financial Aid



Job Loss or Loss of Income



Family Emergency

These early program indicators show both the reach of Project PRC's housing-stability safety net and the financial pressures students can face when income, financial aid, or family circumstances change unexpectedly.

RAP reach and EAP registrations reflect 2026 program data. Assistance-request data reflects applications received through April 2026.

Choose an Area of Impact

Corporate partners can align their investment with the Project PRC initiative that most closely reflects their community-impact priorities.

04

01 Housing Stability

Project PRC's Rental Assistance Program (RAP) provides short-term charitable rent assistance for eligible residents facing temporary financial hardship. Approved residents may receive up to 50% of monthly rent for up to three months, with case-agent support and connections to additional resources.

YOUR SUPPORT MAY HELP FUND

- ✓ Direct rent assistance
- ✓ Case management & resident support
- ✓ Application processing
- ✓ Housing-stability resources

02 Student Success & Housing Scholars

The Housing Scholars Program supports qualifying Prairie View A&M University students living at 625 @ Prairie View. **Up to 20 awards during the 2026–27 program year.**



Up to
\$1,250
per semester

Up to
\$2,500
annually, applied
toward rent

YOUR SUPPORT MAY HELP

- ✓ Fund Housing Scholars awards
- ✓ Support program administration
- ✓ Strengthen & expand Housing Scholars
- ✓ Build capacity for future expansion

Building Stronger Financial & Community Support

Corporate partnerships can also help Project PRC extend financial education and housing-stability resources to more residents and communities.



03 Financial Empowerment

Project PRC is launching a free monthly financial-literacy workshop series at 625 @ Prairie View in partnership with Chase.

TOPICS INCLUDE

- Budgeting and saving
- Credit and debt
- Fraud prevention
- Homeownership
- Investing

YOUR SUPPORT MAY HELP FUND

- Expansion to additional communities
- Participant materials & technology
- Resident outreach & engagement
- Program coordination & follow-up

04 Network of Communities Expansion



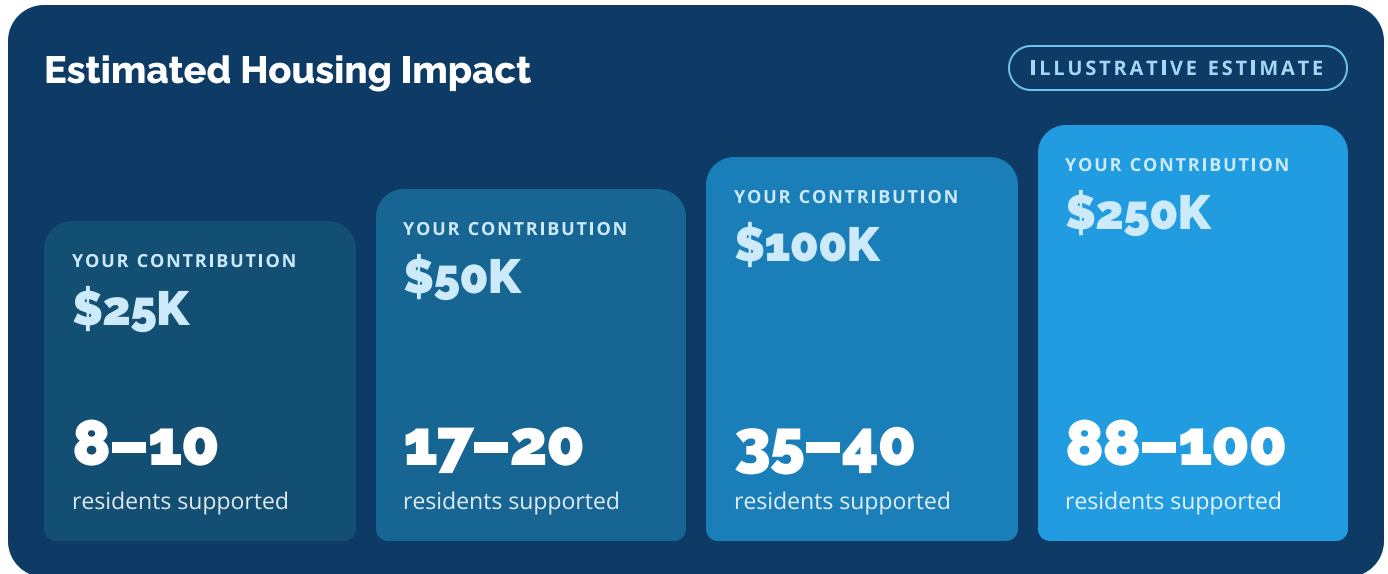
Through the Network of Communities, participating properties can connect eligible residents with RAP and case-management resources.

YOUR SUPPORT MAY HELP FUND

- New community onboarding & training
- Resident education & program materials
- Partnership development
- Program implementation & infrastructure

Your Investment Can Help

Illustrative examples of how corporate investment could translate into housing stability and student support.



What One Resident's Housing Support May Include

Up to approximately

\$2,500*

toward rent and housing support

Support may include:

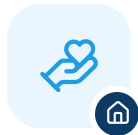
- ✓ Short-term rental assistance
- ✓ Housing scholarship support applied toward rent
- ✓ Case management and connection to additional resources

COMMON SITUATIONS THAT CAN CREATE A HOUSING GAP

-  Delayed or insufficient financial aid
-  Job loss or loss of income
-  Family emergency

Illustrative Estimated Impact: Figures are preliminary planning estimates based on current Project PRC applicant rent data, published Housing Scholars award limits, and a provisional allowance for program and case-management costs. Page 2 reflects a broader Texas public-university cost benchmark, while this page reflects an illustrative sponsorship-support estimate. Actual costs, allocations, eligibility, assistance amounts, and people served may vary. Final impact figures will be updated as verified program financial data becomes available.

Invest in Housing Stability and Student Success



Community Impact Partner

\$25,000

A focused investment in a selected Project PRC impact area.



Impact Partner

\$50,000

A significant annual partnership supporting Project PRC programming and community impact.



Leadership Partner

\$100,000

A deeper annual partnership supporting approved program expansion, multiple initiatives, or broader community reach.



PREMIER PARTNERSHIP

Strategic Partner

\$250,000+

A customized, multi-year partnership supporting significant program growth, multi-community initiatives, and long-term impact.

Supporting Contributor | \$5,000–\$24,999

Companies may also support Project PRC at the \$5,000–\$24,999 level.

A Partnership Built Around Impact

Our partnership benefits focus on measurable impact, meaningful engagement, and appropriate recognition.

PARTNERSHIP BENEFIT	Community Impact \$25K	Impact Partner \$50K	Leadership Partner \$100K	PREMIER Strategic Partner \$250K+
IMPACT & ACCOUNTABILITY				
Sponsor-specific impact reporting	Annual	Semiannual	Quarterly	Customized / dashboard-style
Program stories & updates	—	✓	✓	Priority / customized
Leadership impact meetings	—	—	Semiannual	Quarterly or customized
Multi-year impact planning	—	—	Available by request	Included
Customized impact goals / KPIs	—	—	✓	✓
Partnership planning session	—	—	Annual	Multi-year / customized
ENGAGEMENT				
Employee-engagement opportunities	Invitations	1 coordinated opportunity*	Up to 2 coordinated opportunities*	Customized annual engagement plan*
Corporate partner spotlight	—	✓	✓	Priority / customized
RECOGNITION				
Corporate Partners webpage recognition	✓	Featured	Priority	Premier
Annual impact-report recognition	✓	✓	Priority	Premier
Digital partner-recognition assets	✓	✓	Expanded	Customized
Recognition on applicable program materials	✓	✓	Priority	Customized

* Employee-engagement opportunities are subject to program capacity and availability.

Charitable Contribution Option: Corporate partners may elect to waive all partnership benefits and make their contribution without receiving goods or services in return. Project PRC will provide appropriate charitable contribution acknowledgment. Donors should consult their tax advisor regarding deductibility.

Accountability Matters

Corporate partners receive clear reporting on where their investment goes and what it helps accomplish.



Housing Stability

- Residents receiving verified RAP support
- Direct RAP funding distributed
- Average assistance provided
- Length of assistance
- Housing-stability outcomes, where reliably tracked



Housing Scholars

- Scholars receiving awards
- Scholarship dollars distributed
- Semester and annual awards funded
- Participating communities
- Student progress and outcomes, where reliably tracked



Financial Empowerment

- Workshops delivered
- Participants attending
- Communities reached
- Educational resources provided



Network of Communities

- Participating properties
- Newly onboarded communities
- Residents with access to Project PRC resources
- Programs implemented in participating communities



Corporate Engagement

- Employee participants
- Volunteer hours, where tracked
- Volunteer activities
- Corporate-supported programs delivered



 **BECOME A CORPORATE PARTNER**

Let's Create Impact Together

Whether your organization is focused on housing stability, student success, financial empowerment, or stronger communities, Project PRC can work with you to develop a partnership aligned with your company's community-impact goals.

Nathan Barnes

Executive Director, Project PRC Corporation



(682) 235-3048



projectprc.org



nathan@projectprc.org



1250 W. Mockingbird Ln. #320
Dallas, TX 75247

EIN: 88-4009642



Scan to Meet with Nathan

PARTNERSHIP BENEFIT ELECTION

- ☐ **Receive Partnership Benefits** — We would like to receive the benefits associated with our selected partnership level.
- ☐ **Waive Partnership Benefits** — We voluntarily waive all partnership benefits and wish to make our contribution without receiving goods or services in return.

Together, we can help students and residents build the housing and financial stability they need to move forward.

